CONCEPTUAL "HEART" METAPHORS IN AMERICAN MOMMY BLOGS

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Abstract: Based on the Conceptual Metaphor Theory (CMT), this study investigates the use and conceptualization of "heart" metaphors in the self-built corpus of 500 American mommy blog posts in 2021-2022 using some corpus tools namely word sketch and concordance lines. The study aims at exploring the different ways of conceptualizing the metaphorical expressions and the frequency of each category of "heart" metaphor. The results show that HEART IS AN OBJECT is the most common metaphor in the mommy blog corpus, followed by HEART IS A CONTAINER and HEART IS A PERSON.

Keywords: conceptual metaphor, metaphorical expressions, heart metaphor, mommy blogs

1. Introduction

The "heart" holds significant significance in many cultures as a primary source of emotions and sentiments (Niemeier, 2003). Swan's (2009) study explores the significance of the "heart" in the historical context of English language, highlighting its crucial role in English-speaking societies. The author argues that metaphorical connotations associated with the "heart" evolve and expand throughout time, while retaining some specific meanings.

"Heart" metaphors have been studied by some researchers (Gutiérrez Pérez, 2008; Swan, 2009; Berendt & Tanita, 2011; Afreh, 2015; Al-Saleh, 2020; Sirait, 2021; Wu, 2022). In these studies, "heart" metaphors in English are contrasted with "heart" metaphors in some other languages such as Japanese, Thai, Indonesian, German, French. The research findings often suggest significant similarities between the conceptualization and manifestations of "heart" metaphors in different cultures, highlighting that these types of metaphors have been universally accepted.

Even though "heart" metaphors have been widely examined, the investigation of these conceptual metaphors in mommy blogs is very limited. Mommy blogs offer a rich resource for linguistic analysis, providing insights into gaining valuable insights into the evolution of language and the emergence of online communities with their own linguistic nuances. This will improve understanding of the complexities and dynamism of everyday language use.

The present study aims at:

- investigating the "heart" metaphors in English, and how they are conceptualized in the American mommy blog corpus.

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- specifying the frequency of "heart" metaphors in the American mommy blog corpus.

The findings of this study could provide insights into the language used by mothers to express emotions, share experiences, or connect with their audience.

2. Literature Review

2.1. Conceptual Metaphors

Conceptual Metaphor Theory (CMT) is a prominent theory in cognitive linguistics, primarily developed by Lakoff & Johnson (1980a, b). It claims that metaphors are not only a stylistic aspect of language employed to enhance speech, but rather they are intrinsic to human comprehension, perception, and engagement with the outside world. CMT argues that metaphors are widespread in both everyday language and mind, serving as a fundamental tool for conceptualizing abstract concepts and experiences.

The core principle of Conceptual Metaphor Theory is that people's comprehension of abstract concepts is primarily rooted in their physical experiences and sensorimotor actions. Therefore, one depends on concrete and recognizable encounters to understand and understand intangible concepts. For example, spatial orientations (up/down, in/out) are frequently employed to comprehend abstract notions like emotions, time, and hierarchical connections. This leads to the formation of metaphors such as "TIME IS A MOVING OBJECT" (Lakoff, 1994, pp. 56-58). In this example, time is conceptualized as an object that can move, and characterized by some actions such as *pass*, *come*, *go by*. Therefore, the metaphors that are formed based on the understanding of one conceptual domain (such as TIME) in terms of another conceptual domain (such as MOVING OBJECT) is called a conceptual metaphor.

As claimed in CMT, there are two primary elements inside a metaphor: the source domain and the target domain. The source domain refers to the tangible and experienced foundation from which we derive metaphorical expressions, such as the sensation of physical warmth. On the other hand, the target domain represents the abstract notion that we want to comprehend by using the metaphor, such as the feeling of emotional warmth. Metaphors aid in comprehending abstract topics by connecting them to familiar, tangible experiences, therefore enabling a more profound comprehension through cross-domain mapping. (Lakoff & Johnson, 1980a). The mapping involves the correspondence between the entities in each domain by conceptualization.

2.2. Heart Metaphors in English

A large number of recent studies have devoted to research *heart* conceptual metaphors in English and in some other languages.

Gutiérrez Pérez (2008) implements Idealized Cognitive Model to examine and classify *heart* metaphorical expressions from dictionaries, comparing metaphorical expressions in English, Spanish, German, French and Italian.

The results show that heart metaphors in the given languages can be categorized as:

- a) THE HEART IS A CONTAINER FOR THE EMOTIONS (including love, kindness or generosity, sincerity, affection, worry or interest, sadness, pity or sympathy, desire, courage)
 - b) THE HEART IS A MATERIAL
 - c) THE HEART IS LIVING ORGANISM
 - d) THE HEART IS A CONTAINER FOR INTELLIGENCE

e) THE HEART IS THE CORE OR CENTRAL PART OF SOMETHING

(Gutiérrez Pérez, 2008, p. 50)

Swan (2009) examines the significance of the body in shaping human cognitive attributes and emotions with data sourced from the Helsinki Corpus, dictionaries, with a specific emphasis on the cultural understanding of the *heart* throughout the history of the English language. The results suggest that heart metaphors in modern English lie within three main categories:

Table 1 *Mappings of Hear Metaphors in Swan* (2009, p. 466)

I. THE HEART AS A SEAT OF EMOTIONS	A. LOVE, PASSION; WARM FEELINGS, INTEREST (lose one's heart to someone, win someone's heart, a broken heart, hearts that burn for something) B. SADNESS, JOY (heavy or light heart, it cuts me to the heart) C. PRIDE, COURAGE, COWARDICE (EXPECTATION, EXCITEMENT) (a proud heart, a swelling heart, hammering heart, his heart stood still, her heart beat excitedly, her heart almost stopped, to lose heart, chicken-hearted, heart of oak)
II. THE HEART AS THE SEAT OF VALUES OF MORALITY AND SPIRITUALITY, ONE'S REAL SELF	A. MORALITY, RELIGION (a pure or unclean heart, devout hearts) B. GENEROSITY, KINDNESS (a warm heart, a heart of gold, a heart of stone, have a heart!) C. ONE'S REAL SELF, TRUE NATURE (a man after my own heart, this comes from the heart, all that which my heart desires, a heart-to-heart, at heart)
III. THE HEART AS AN OBJECT	A. CONTAINER (an empty heart, a heart laden with sorrows, a heart flowing over) B. MOBILE PHYSICAL OBJECT/CAN BE MANIPULATED (the heart is squeezed, is heavy, my heart sank, throw one's heart away)

The study of Afreh (2015), based on the findings of Niemeir (2003), examines the metaphorical and metonymic structure of the heart in English and Akan (a language in West Africa) within Lakoff and Johnson's CMT. The study shows no significant differences in the conceptualization of the "heart". The results indicate that the "heart" metaphorical expressions in English is grouped into four categories: THE HEART IS A METONYMY FOR THE PERSON, THE HEART IS A LIVING ORGANISM, THE HEART IS AN OBJECT OF VALUE and THE HEART IS A CONTAINER (Niemeir, 2003, p. 199) In a more recent study, Al-Saleh (2020) contrasts the head and heart metaphors in English and Spanish, with the results suggest many culturally similar conceptualizations of head and heart metaphors in two languages.

Sirait (2022, p. 76) investigates the conceptualization of heart metaphors from Corpus of Contemporary American English (COCA) through the framework of CMT. The study results reveal three types of conceptualizations of *heart* metaphors namely HEART IS A CONTAINER, HEART IS AN OBJECT, and HEART IS HUMAN/BEING. These main concepts were then elaborated into several sub-concepts; they are HEART IS A CONTAINER, HEART IS A FRAGILE OBJECT, A HEART IS BURNABLE/INFLAMMABLE OBJECT,

A HEART IS AN AGILE PERSON/BEING, A HEART IS AN EMOTIONAL HUMAN, and A HEART IS A FLYING BEING/BIRD. This finding is similar to Berendt and Tanita (2011)'s study when the "heart" metaphors of English are contrasted with those of Thai and Japanese.

Based on the results of the previous studies, it can be seen that *heart* metaphors in English are classified into three main categories: HEART IS A PERSON, HEART IS AN OBJECT/ENTITY and HEART IS A CONTAINER. However, previous studies (Swan, 2019; Sirait, 2021; Afred, 2015) also indicate that the classifications of "heart" metaphors into three source domains above can be confusing, as one metaphor can be put into more than one category. Therefore, in this study, a metaphorical expression can belong to more than one domain.

3. Methodology

3.1. Data Collection

The corpus of the current study consists of 500 blog posts (in 2021 - 2022) from the ten most popular mommy blogs in the US based on number of followers. All blog posts are written in English by mothers who identify themselves as mom bloggers who use their blogs to share their experiences with readers and provide tips and advice to other mothers. The total token of the corpus is 365,176. Out of 256 hits of *heart* in the corpus, 136 metaphorical expressions are collected for analysis. Some common corpus tools available in www.sketchengine.eu (namely word sketch and concordance lines) were used in data collection. The *word sketch* shows the most typical collocations and word combinations of *heart* in the corpus; whereas *concordance lines* display the results of *heart* in context, which can easily be sorted, filtered, counted and processed further. The examples are given below.

Figure 1
Word Sketch of "Heart" in the Mommy Blog Corpus

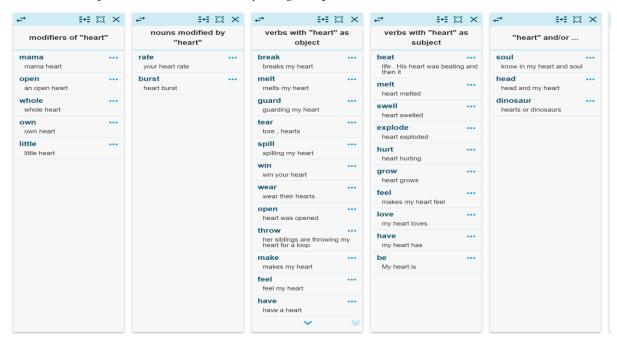


Figure 2

Concordance Lines of "Broken Heart" in the Mommy Blog Corpus

nce so far asked "Where is he? <s>I want to go see him!"</s> <s>Which we had to explain to her with broken</s>	hearts	that we can't see him, we can only feel him.< S>We told her he lives in the li
nything prior to bed. <s>This has been hard because with out fail Mila always asks for water and it breaks my</s>	<u>heart</u>	to not give in. <s>But it helps limit night time accidents.</s> <s>Also s</s>
$seems\ like\ an\ understatement! No,\ Mila\ is\ not\ a\ cure,\ though\ she\ has\ proven\ to\ mend\ parts\ of\ our\ \frac{broken}{broken}$	hearts	. <s>The last two holidays with just Dan and I seemed so empty.</s>
nim starting elementary school and organized sports. <s>He would have been incredible.</s> <s>It breaks my</s>	heart	when I think about those thoughts I used to have. <s>It makes me real</s>
sinions about what they should have done instead, I've seen some cruel statements being made and it breaks my	heart	. <s>I read a million books before I had Ayva.</s> <s>Still, I was surpr</s>
undraiser stuffs, as is my PTO responsibility (of course I'm on the PTO), and the look on her face about broke my	heart	.-As her teacher introduced me to the class, other faces lit up as $\ensuremath{\text{tl}}$
undraiser stuffs, as is my PTO responsibility (of course I'm on the PTO), and the look on her face about broke my	heart	. <s>As her teacher introduced me to the class, other faces lit up as tl</s>
:/s> <s>I wallpapered my bedroom in teenage angst poetry, and as problems evolved from mean girls and broken</s>	hearts	to careers and sick children, putting pen to paper has never led me astray
equaled weakness, and high school is what it is. thong kmart College, career, independence. <s>First broken</s>	heart	, first real love, marriage. S>College was a whirlwind of responsibility
by so fast, and one day you'll wake up and your tiny baby boy will be a giant stinky teenager, and it will break your	heart	. <s>But that giant stinky teenager will still be so excited to see you w</s>

3.3. Data Analysis

Descriptive method is used in this study to analyze the data both quantitatively and qualitatively. After collecting the targeted conceptual metaphors for heart in the corpora, the expressions are classified and analysed based on the type of mappings used in conceptualizing heart metaphors. The collected data is grouped into source domains (PERSON, OBJECT, CONTAINER).

The metaphor identification procedure proposed by Group (2007) is used in the present study along with the use of corpus tools (word sketch and concordance lines). It includes

- (i) Determining the lexical units in the corpus by searching for the word "heart" using www.sketchengine.eu
- (ii) Looking at the word sketch to have an overview of how the lexical unit is used in different contexts
- (iii) Choosing the concordance lines of each word combination and identifying the meaning of "heart" in the context.
- (iv) Marking the lexical unit as metaphorical if the contextual meaning contrasts with the basic meaning but can be understood in comparison with each other.

(*Group*, 2007, p. 3, as cited in Afreh, 2015, p. 42)

The researcher also consulted the previous studies to cross-check the meanings of the metaphorical expressions. The expressions are then grouped into the three main mappings (HEART AS A PERSON, HEART AS AN OBJECT and HEART AS A CONTAINER). Some metaphors can belong to more than one source domain.

4. Results and Discussions

Of the 256 occurrences of the word "heart" in the mommy blog corpus, there are 136 times where the word "heart" is used in a metaphorical sense, accounting for 53.1%.

Table 2Frequency of "Heart" Metaphorical Expressions in the Corpus

"Heart" metaphorical expressions	No. of hits	"Heart" metaphorical expressions	No. of hits
HEART is broken / breaks	36	Pour our HEART out	1
HEART melts	11	Guard our HEARTS	1
HEART burst	6	fall into my HEART	1
close to my HEART	6	(something) nestles into my HEART	1
Open my HEART	6	Clutch my HEART with love and worry	1
HEART feels (whole, lifeless, beautiful, sad, proud)	5	Prepare our HEARTS for something	1
Heal HEART	5	Have a HEART to love them	1
HEART grows	4	In my HEART	1
A hole in my HEART	4	Take a hit straight to the HEART	1
HEART is/feels heavy	4	The tightening in your HEART	1
HEART explode	3	Wear HEART on the sleeve	1
HEARTS fall out	3	Do something with an open HEART	1
HEART swell	3	Rip my HEART out	1
HEART bleeds	2	The memory pulls on my HEART	1
Spill my HEART	2	Know something by HEART	1
HEART aches	2	Have a big HEART	1
Make my HEART sing	2	Put your HEART to paper	1
HEART mends	2	Someone is a happy HEART	1
HEART doubles in size	2	Little HEARTS (refer to small children)	1
HEART expands	2	A generous HEART	1
HEART shatters	1	Type her HEART out	1
Hold his HEART together	1	Share her HEART with someone	1
Tear HEART out of the chest	1	Your HEART lives outside you	1

Each metaphorical expression is then put into three domains namely HEART is a person, HEART is an object, and HEART is a container. The frequency and percentage of each source domain of "heart" metaphor is presented in Table 3 below.

No.	SOURCE DOMAIN	Frequency	Percentage
1	HEART IS A PERSON	10	7.4%
2	HEART IS AN OBJECT	88	64.7%
3	HEART IS A CONTAINER	38	27.9%

Table 3"Heart" Metaphorical Expressions by Frequency and Percentage

As can be seen in Table 3, nearly 65% of the "heart" metaphors in the corpus are mapped through the image of a perceivable object. It is followed by nearly 28% of the metaphorical expressions belonging to the domain of **heart as a container** of emotions. The least common source domain is **heart as a person**, representing a minor 7.4%. Each of the source domains will be discussed in more detail in the following sections.

4.1. The Conceptual HEART IS AN OBJECT

In the corpus, a heart is a fragile / valuable object that can easily be broken and should be protected (*broken heart, break my heart, guard our hearts, heart shatters, win one's hearts*).

By conceptualizing one's experiences, including physical bodies, as objects and entities, people can selectively focus on certain aspects of our experiences and see them as separate things or substances (Al-Saleh, 2020) Therefore, we have the ability to refer to, classify, organize, quantify and reason them (Lakoff & Johnson, 1980, p. 25). Hence, by associating the target domain of heart to the source domain of OBJECT, it is easier to logically analyze them. For example, a very common metaphor "brokenhearted" is used to imply that the heart is delicate and easily damaged, and can no longer function properly, which can leave detrimental impacts. (Lakoff & Johnson, 1980, p. 28).

In the corpus, mommy bloggers use this metaphor to describe the feelings of emotional pain and loss through the analogy of physical damage of an object (the heart).

Figure 3

Concordance Lines of "Broken Heart"

heart when she says "When everyone gets better, I want to play with my friends s>I walk back to my car and cry.</s><s>That big time wheepy cry where you can feel your Can someone just hold me as I let myself have a good hearty cry about my loss?</s> is still so broken even just 8 months out.</s><s>My heart is so broken the arty cry about my loss?</s><s>My heart is still so broken even just 8 months out.</s><s>My is so broken there really is no room for any type of true celebration.</s> in.</s><s>The pain is uncomfortable and at times feels so physical.</s><s>I'm alive, but my heart is literally broken .</s><s>Who knew that was even possible?</s><s>The ... we had hopes and dreams for him that will go unseen and un-lived.</s><s>It breaks my .</s><s>But then I think, Ryan was so great and amazing ... he taught his heart and always.</s><s>I understand that the feeling of sadness will never go away.</s><s>I feel heart broken when faced with other mothers who get to hold their babies.</s> s and tears.</s><s>I feel jealous, but mostly heartbroken.</s><s>Heartbroken, because my heart is literally broken with out my son.</s><s>On the last day I felt fed-up.</s> sins!"</s><s>Every thing starts with "When everyone gets better..."</s><s>and it breaks my heart .</s><s>Truthfully I have no idea when that will be and I can't believe the I about leaving Mila and then having a real baby the next time I saw her.</s><s>It broke my and everything felt so real all of sudden.</s><s>At midnight I went into Mila ere is he?</s><s>I want to go see him!"</s><s>Which we had to explain to her with broken hearts that we can't see him, we can only feel him.</s><s>We told her he lives in <s>This has been hard because with out fail Mila always asks for water and it breaks my to not give in.</s><s>But it helps limit night time accidents.</s><s>Also sh atement!</s><s>No, Mila is not a cure, though she has proven to mend parts of our broken hearts .</s><The last two holidays with just Dan and I seemed so empty.</s> someone with a tasty homemade dinner and dessert.</s>For me anyways, it makes my feel whole when I usually feel broken .</s><s>Doing good makes me feel y school and organized sports.</s><s>He would have been incredible.</s><s>It breaks my een in situations where I was the only one fighting.</s><s>And the only casualty.</s><s>My has been broken .</s><s>All of these things that I've gone through, that I y should have done instead, I've seen some cruel statements being made and it breaks my heart .</s><s>I read a million books before I had Ayva.</s><s>Still, I was surpris my PTO responsibility (of course I'm on the PTO), and the look on her face about broke my .</s><s>As her teacher introduced me to the class, other faces lit up as the my PTO responsibility (of course I'm on the PTO), and the look on her face about broke my .</s><s>As her teacher introduced me to the class, other faces lit up as the my bedroom in teenage angst poetry, and as problems evolved from mean girls and broken hearts to careers and sick children, putting pen to paper has never led me astray.

In some other cases, a heart is an object that can change its size, shape or form, as in the cases of heart melts, heart expands, heart doubles in size, heart burst/burst wide open, heart

mends, heal my heart, heart swells, etc.

According to Ruiz de Mondoza's (1999) cognitive model (as cited in Al-Saleh, 2020), the large size is often associated with positivity. Therefore, when the heart expands, doubles in size or bursts wide open, it means the heart is more ready to welcome more positive emotions. In the mommy blog corpus, mothers describe their heart getting bigger to imply that their love for their children grows. In these incidences, the "heart" can also be conceptualized as a container of emotions.

Figure 4

Concordance Lines of "Heart Expands/Doubles/Grows"

en Mila will read to Maya or the two of them will be laughing together and my	heart	bursts and things all feel so beautiful. <s>I will say I am grateful for</s>
nce he understood the place and made tiny friends you could literally see his	heart	$\ensuremath{\textbf{expand}}$ when he chatted about "kool" (that's how he would say school).
an as he said "I have a gift for youbut first lets find donuts!" <s>And my</s>	heart	swelled because here I am feeling all these feelings of sad and yet I fee
ı see my girls showing each other affection and for the first time I can feel my	heart	double in size. <s>I can feel Mila warming back up with me, slowly</s>
"it's me and you together." <the and="" are="" feel="" i="" like="" moments="" my<="" td="" tender=""><td>heart</td><td>has $\color{red} \textbf{burst}$ wide open.<s>My heart is so open, almost as if it wants t</s></td></the>	heart	has $\color{red} \textbf{burst}$ wide open. <s>My heart is so open, almost as if it wants t</s>
I the first time I saw my daughter's face. <s>In that moment, it felt like my</s>	heart	had swelled to near bursting. <s>Looking at my husband at the alta</s>
y. <s>Their growing relationship is so, so sweet to watch and makes my</s>	heart	burst. <s>So that is going well.</s> <s>But although we're getting int</s>
∋ you!" <s>He held out his umbrella and I ducked underneath.</s> <s>My</s>	heart	burst ! <s>It was one of those sweet parenting moments that makes</s>
ily is complete. <s>The children we have are the great joys of my life; my</s>	heart	$\overline{\text{swells}}$ whenever they walk into the room, and I find them utterly hilariou
h opposites, and it was fascinating to experience a very different child. * Your	heart	grows to love your children exponentially. <s>At first, I felt guilty tha</s>
become closer since we have been separated, perhaps absence makes the	heart	grow fonder and it makes those family moments even more special.
ur hand feels in mine. <s>But perhaps your growth only matches how my</s>	heart	has grown in the 12 years since becoming your mom. <s>I have to</s>
ise while those tough times are there, for every age, you also know how your	heart	might ${\color{red}\text{burst}}$ from your chest at any moment, or that you get teary eyed ϵ

4.2. The Conceptual Metaphor HEART IS A CONTAINER

This kind conceptual metaphor frames the heart as a vessel holding emotions, feelings, or qualities. In this metaphor, emotions or feelings are viewed as entities or substances that can fill, overflow, be emptied from, or be stored within the heart, just as physical objects or liquids might fill or be contained within a physical vessel.

One way to identify HEART as a container metaphor is by the use of the preposition "in".

Figure 5

Concordance Lines of "In ... Heart"

Waking up this morning I was overwhelmed with sadness, </s><s>I felt the giant hole in my heart and it was so guiet the stillness was heavy in the air, </s><s>In that moment I <s>That light shows in our smiles and our strong desire to live even with these holes in our hearts .</s><s>Back in our hotel room.</s><s>I climbed back into bed with my latte and soul it is going to be great.</s><s>Eden't know what the future holds for us, but I know in my heart and soul it is going to be great.</s><s>Better than great.</s><s>It has to be. be.</s><s>I can't say for certain that we won't go through more bad times, but I know in my heart and soul the good times will out weigh the bad.</s><s>What I DO know for si I fall apart, I will be re-built into a stronger woman.</s><s>I will be re-built with a hole in my heart , but able to live with the absence.</s><s>I will never not be Ryan's mother.< we love passes away.</s><s>Where we believe they go and how we keep them alive in our hearts .</s><s>Mila's sweet, sweet soul gets it and she loves her Ry Ry.</s><s>I'm ne breathless.</s><s>In the wake of it all pure excitement seeps into the large cracks in my heart .</s><s>This little girl has her mom and dad so excited.</s><s>We can't wait baby growing up is a good thing.</s><s>I mean, I know it is, but there's still that pang in my heart that makes me want to slow time way down so I can savor this baby as long a s see it...), but like my girls, I fought through it.</s>The whole cast knew what was in my heart as I read my piece, and I could feel them holding their breath for me.</s><s>. NakedMoms ~ MommyTalkShow.com A.J. is a fulfillment of the hope the Lord placed in my heart that I'd have a child who would occupy all of that free time I had when I was s o precious, and because of that every misstep feels like this.</s><s>The tightening in your heart, the inability to breathe, the tears.</s><s>I relinquished control and counted will be MY baby...</s><s>I prayed for her.</s><s>She will always hold a special place in my heart ..</s><s>When I was pregnant with each of our children, my Grandma (now place)... She said it all of the time.</s><s>I took it in, even before I had kids, and it has stayed in my all these years.</s><s>Try to soak in these moments and just enjoy them.</s <s>She told me details of that day that I won't share, but I knew the pain that she felt in her heart 60 years later.</s> She told me details about the miscarriage, as well, like is from the ICE ola kids range.</is><These watches will always hold a special place in my heart .</is><!-> have a jewellery box of all of my special things from when I was yo neir grandmothers, aunts, friends of the family - all of these women hold my children in their hearts .</s><s>They help teach them about life, about having fun, about being silly,

As a container, the "heart" can be *opened*, *closes or spilt out*, as in the following examples in the corpus.

```
s I can look to the beautiful signs you send.</s><s>All day I walk around with an open
                                                                                     heart
                                                                                              and mind craving signs and little love notes left out from you.</s><s>l can tell
newest memory book with you all!</s><s>My toddler journal is extremely close to my
                                                                                              .</s><All last year I worked on creating a memory book for parents to captu
and yet we've been through way more than so many.</s><s>I have been spilling my
                                                                                              all over my blog for the last five years and somehow I've never really shared n
                                                                                     <u>heart</u>
ne was thisclose to taking me out.</s><s>Ayva gave me something to live for, and my
                                                                                              was opened again when I had her.</s><s>Thus Eve / Eva / Ava was my choic
//s><s>I will forever remember those days as the ones that challenged me to open my heart
                                                                                              in ways I never had before.</s><s>My wedding day My first-born My second-l
cement of an impending poop machine isn't always met with graciousness or an open heart
                                                                                              .</s>This is about people who believe we should not expect anything but t
e paper clenched in my fist, and the triangle grew bigger and bigger.</s><s>As it tore, hearts
                                                                                              began falling out from behind the paper, like the paper had been containing th
ented to get me through this really difficult time in my life.</s><s>I feel like spilling my heart
                                                                                             out may have saved my life or kept me from "losing it."</s>SpiderWoman
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Lakoff and Johnson (1980, p. 29) state that "each of us is a container with a bounding surface and in in-out orientation", which means humans "project their in-out orientation onto other objects that are bounded by a surface", also treated as a container (Al-Saleh, 2020, p. 128). That may explain why HEART IS A CONTAINER is a widely used and powerful conceptual metaphor.

Previous studies on conceptual metaphors in different languages indicate that HEART IS A CONTAINER OF EMOTIONS (which lies within the domain HEART IS A CONTAINER) is a universal metaphor, indicating that the emotions that are located in the "heart" range from positive ones such as love, passion, joy, kindness, generosity, sincerity, affection, courage, sympathy, interest, and desire to negative ones such as worry, sadness, and lack of interest (Gutiérrez Pérez, 2008; Swan, 2009). In the corpus, there are some examples of this conceptualization.

near him say 'chai watte' and the memory pulls on my heart. <s>This memory makes my</s>	heart	feel heavy and sad, with a small smile. <these coffe<="" td=""></these>
ar. <s>I can see my girls showing each other affection and for the first time I can feel my</s>	heart	double in size. <s>I can feel Mila warming back up wit</s>
many, and yet we've been through way more than so many. <s>I have been spilling my</s>	heart	all over my blog for the last five years and somehow I've $\ensuremath{\text{n}}_{\text{I}}$
>Terrible things can happen in a moment. <s>Tomorrow is never guaranteed.</s> <s>My</s>	heart	is $\textcolor{red}{\textbf{heavy}}$ with the loss of those in Orlando. <s>I find my</s>
e to a close, and my weren't-you-just-born-yesterday Lyla Grace turns two today. <s>My</s>	heart	is grateful, yet heavy . <s>Minutes after she was born</s>
as invented to get me through this really difficult time in my life. <s>I feel like spilling my</s>	heart	out may have saved my life or kept me from "losing it."
n't judge the mechanics; just dig the contents. <s>P.S. I'm sitting in Starbucks typing my</s>	heart	out (unfortunately at a table near the bathroom) and some
nderstands shared custody arrangements, I want her to understand that it's OK to share her	heart	with others. <s>She can build relationships with more t</s>
GIVE UP. <s>What?!?</s> <s>That's right.</s> <the into="" my<="" nestles="" resentment="" td="" that=""><td>heart</td><td>after a long day of parenting is there because of unmet $\ensuremath{\text{ex}}\xspace_i$</td></the>	heart	after a long day of parenting is there because of unmet $\ensuremath{\text{ex}}\xspace_i$
o precious, and because of that every misstep feels like this. <s>The tightening in your</s>	heart	, the inability to breathe, the tears. <s>I relinquished cc</s>
ck periods, nine things helped me stay present and enjoy my time away 1) To prepare our	hearts	for three days apart, I decided to make Ella's and my last c

The word "heavy" in the expression "my HEART feels **heavy** and sad" is often used metaphorically to describe the sensation of carrying a physical burden upon one's spirit. By attributing the feeling of heaviness and sadness to the heart, the locus of emotional experiences, the writer emphasizes the depth and sincerity of the negative emotions.

4.3. The Conceptual Metaphor HEART IS A PERSON

This study suggests that HEART IS A PERSON is the least used conceptual metaphor in the corpus. Some previous studies (Niemeir, 2003: Gutiérrez Pérez, 2008: Berendt & Tanita, 2011; Al-Saleh, 2020) suggest HEART IS A PERSON is rather a metonymy rather than a metaphor, so the target domain PERSON is still debatable.

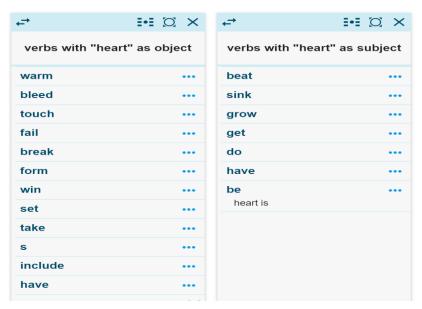
In the present study, this kind of metaphor is denoted by verbs typically used for humans (such as *bleed*, *ache*, *grow*, *sing*) and adjectives to describe humans (such as *generous* and *happy*).

Figure 6
Some Concordance Lines of HEART IS A PERSON

ur journeys definitely vary however, the emotions run the same path and our motherly	hearts	bleed the same unconditional love for our children. <s>No matter your</s>
ble height. <s>Watching her now go through her books and 'read' them makes my</s>	<u>heart</u>	$\underline{\text{sing}}\text{ .}She now also crawls into her teepee and likes for us to preter the state of the state $
/en though you're typing on the computer, you promise you're still listening. <mb></mb> s>My	heart	always ${\color{red} {\rm aches}}$ a little bit during those moments, and I question whether thi
${\it nage\ his\ refusal\ to\ acknowledge\ emotions,\ then\ he\ flipped\ the\ script\ and\ suddenly,\ his}$	heart	started ${\color{red} \textbf{bleeding}}$.How was I to know he felt things so deeply, so ν
these positive feelings coexist with a sadness I desperately want to shake. Also-	heart	${\color{red} {\rm aches}}$ for the friendship that we will likely have to say goodbye to in order
sometimes even come through the door and announce, "Ta da!!!" <s>It makes my $\parbox{\columnwidth}$</s>	heart	$\textcolor{red}{\textbf{sing}} \text{ that he believes he's worthy of such fanfare.} \\ \textcolor{red}{ \texttt{What about you'}$
were such opposites, and it was fascinating to experience a very different child. * Your	heart	grows to love your children exponentially. <s>At first, I felt guilty that I</s>
$\operatorname{!}$ we have become closer since we have been separated, perhaps absence makes the	heart	\ensuremath{grow} fonder and it makes those family moments even more special.<
pigger your hand feels in mine. <s>But perhaps your growth only matches how my</s>	heart	has grown in the 12 years since becoming your mom. <s>I have to lel</s>

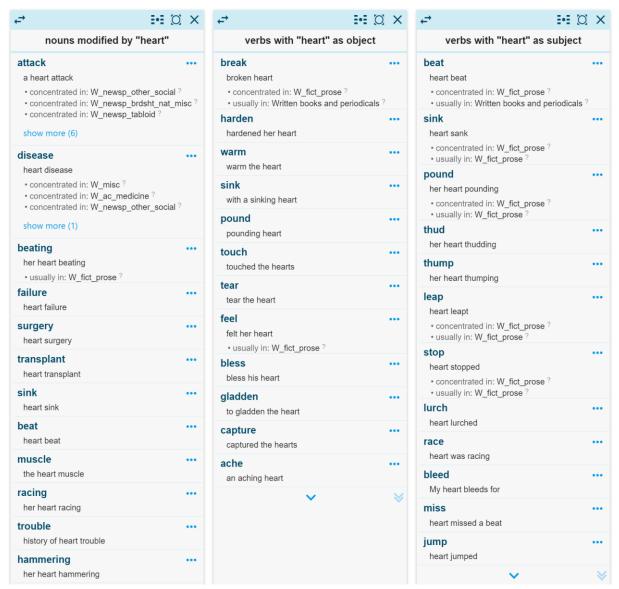
In order to confirm the popularity of HEART IS AN OBJECT metaphor and the lack of popularity of HEART IS A PERSON metaphor, the researcher uses two reference corpora available in www.sketchengine.eu namely Open American National Corpus (11,048,137 tokens) and National British Corpus (96,132,981 tokens). By looking at common word combinations, it is clear that "heart" is often collocated with verbs that denote the changes in size/shapes/location (such as break, form, grow, sink). This indicates the commonality of HEART IS AN OBJECT conceptualization. However, there is very little word combination that illustrates the conceptualization of HEART IS A PERSON. More details can be found in Figure 8 below.

Figure 7
Word Sketch of "Heart" in Open National Corpus



However, when looking at one of the largest English corpus in Sketch Engine, more examples of word combination that indicate HEART IS A PERSON can be found (HEART leap, HEART jump, HEART race).

Figure 8
Word Sketch of "heart" in British National Corpus



It can be said from the reference that the results from the American mommy blog corpus in the present study are quite consistent with the Open American Corpus but may not be generalized in the context of other English-speaking countries.

5. Conclusion

From the CMT perspective, 136 expressions of metaphors of "heart" have been identified from 500 American mommy blogs. They are distributed into three source domains: HEART IS A PERSON (with 30 hits), HEART IS AN OBJECT (88 hits), and HEART IS A CONTAINER (38 hits). The results of the study show that HEART IS AN OBJECT is the most

popular source domain of metaphors in the corpus, followed by HEART IS A CONTAINER and HEART IS A PERSON. Further research is needed to investigate the different ways of conceptualizing "heart" in different types of discourse, and to contrast the "heart" conceptual metaphors in mommy blogs of different languages.

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Appendix

List of 10 Mommy Blogs

https://www.athomewithnatalie.com

https://jacquisaldana.com/

https://mamaknowsitall.com/category/moms/motherhood/

https://whencrazymeetsexhaustion.com/

https://mommytalkshow.com/

https://mindonmed.com/category/motherhood

https://cupofjo.com/category/motherhood

https://www.yourmodernfamily.com/

https://www.kerrylouisenorris.com/search/label/Parenting

https://www.scarymommy.com/parenting

ẨN DỤ Ý NIỆM VỀ "*TRÁI TIM*" TRONG KHỐI LIỆU BLOG LÀM MỆ Ở MỸ

Phạm Hoàng Long Biên

Khoa Sư phạm tiếng Anh, Trường Đại học Ngoại ngữ, Đại học Quốc gia Hà Nội, Số 2 Phạm Văn Đồng, Cầu Giấy, Hà Nội, Việt Nam

Tóm tắt: Dựa trên Lý thuyết ẩn dụ ý niệm (CMT), nghiên cứu này điều tra việc sử dụng và ý niệm hóa ẩn dụ "trái tim" (HEART) trong kho ngữ liệu tự xây dựng gồm 500 bài đăng trên 10 blog làm mẹ ở Mỹ trong năm 2021-2022. Một số công cụ phân tích khối liệu được sử dụng trong nghiên cứu này là: phác thảo từ (word sketch) và dòng dẫn mục (concordance lines). Nghiên cứu nhằm mục đích khám phá các cách ý niệm hóa các biểu thức ẩn dụ và tần suất của từng phạm trù ẩn dụ về "trái tim" (HEART). Kết quả nghiên cứu cho thấy trong khối liệu blog làm mẹ ở Mỹ, TRÁI TIM LÀ ĐÔ VẬT là phép ẩn dụ phổ biến nhất, tiếp theo là TRÁI TIM LÀ VẬT CHÚA và TRÁI TIM LÀ CON NGƯỜI.

Từ khóa: ẩn dụ ý niệm, ẩn dụ về "trái tim", biểu thức ẩn dụ, blog làm mẹ